

Link all your digital resources to your brand advertising



The collage features a variety of digital content:

- Anatomical Diagrams:** Arthritic Knee, The Eye Cross Section, Asthma, Menopause, Benign Prostate, Digestive Diseases, Heart Anatomy, Skin Tissue Detail, Type 2 Diabetes.
- Product Information:** Docusorbis, Confectalis, Laryngopharynx, Endometriosis, Enlarged, Colonoscopy, Eye Cross Section, Ashma, Menopause, Benign Prostate, Digestive Diseases, My Doctor recommends, NESTLÉ NAN CARE PORTFOLIO, ESTROGEL PRO, Type 2 Diabetes, Creon, Maltofer, Acnatrac, Slinda, Xarelto, Ryltris, Combination NASAL SPRAY, Swallowing Difficulties?, Jorjeza, Crestor, Performance, TREAT COVID with Paxlovid, CONCERNED ABOUT EPILEPTIC ACTIVITY, FERRO-GRAD C.
- Advertisements:** Various medical and pharmaceutical ads for brands like Brintex, Acnatrac, Slinda, Xarelto, slenyto, Jorjeza, Crestor, Paxlovid, and Ferro-grad C.
- Calendar:** A 2023 calendar is visible in the background.
- Smartphone:** A hand holds a smartphone displaying a heart anatomy AR application with a 3D model of a heart and navigation controls.

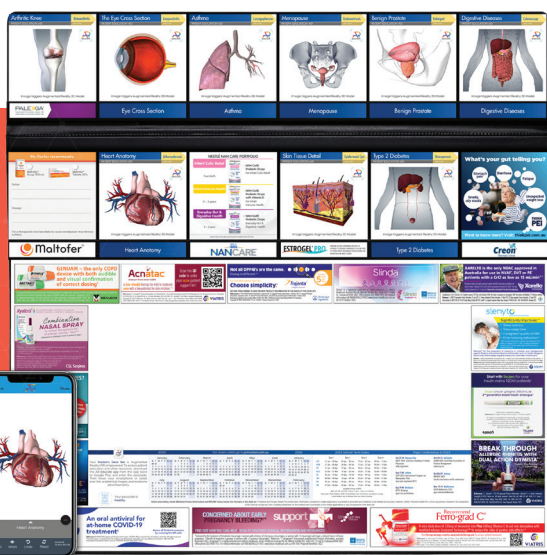
14,804 Australian Doctors received The Australian Doctor's Desk Set & Patient Education Centre with 71% frequently accessing digital resources through the AR Educate App.



Reserve your advertising positions now!

Bookings for the 2024 Princeton Desk Sets are now open

Specialty	No. Dr's receiving in 2023	Presentation
GP's	7,367	The Australian Doctor's Desk Set & Patient Education Centre
Allergists	75	The Allergist's Desk Set & Patient Education Centre
Cardiologists	798	The Cardiologist's Desk Set & Patient Education Centre
Dermatologists	384	The Dermatologist's Desk Set & Patient Education Centre
Endocrinologists	419	The Endocrinologist's Desk Set & Patient Education Centre
Gastroenterologists	541	The Gastroenterologist's Desk Set & Patient Education Centre
Haematologists	360	The Haematologist's Desk Set & Patient Education Centre
Nephrologists	275	The Nephrologist's Desk Set & Patient Education Centre
Neurologists	389	The Neurologist's Desk Set & Patient Education Centre
Obst & Gynae	1,207	The Obst & Gynae Desk Set & Patient Education Centre
Oncologists (Med)	512	The Oncologist's Desk Set & Patient Education Centre
Pain Specialists	72	The Pain Specialist's Desk Set & Patient Education Centre
Psychiatrists	1,416	The Psychiatrist's Desk Set & Patient Education Centre
Respiratory Physicians	349	The Respiratory Physician's Desk Set & Patient Education Centre
Rheumatologists	303	The Rheumatologist's Desk Set & Patient Education Centre
Urologists	337	The Urologist's Desk Set & Patient Education Centre



If any of these doctor audiences are important to the success of your brand, I look forward to discussing promotional opportunities with you.

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